

Data use agreement

This is the data use agreement of FORI BV, Steenweg Deinze 150, 9810 Nazareth.

Agreement for the use of Services on or through FORI Domains by Users and Registered Users.

This agreement covers and explains how FORI BV uses the data you share with us to provide a personal and quality experience on its websites and apps.

In summary, we collect three types of information for this purpose:

- 1/ Information you share to register, to sign up to browse our sites or apps, or to receive newsletters.
- 2/ Clicking behaviour from which we can derive interests to show relevant advertisements and recommend articles in addition to our news offer
- 3/ Data that you add yourself in order to use certain Services. Filling out an application form is an example of this.

This agreement applies to all data that FORI BV collects through its websites, apps or newsletters. We make a distinction between users with and without a registration.

Definitions

Within this agreement, it is inevitable to use a number of technical terms. That is why in this section we give a brief overview of the definitions and frequently used terms.

Recommended Contents: suggestions for articles, searches and other information that FORI BV tunes to a User's interests (based on Click Behaviour) or

Registered User (using Click Behaviour and Registered Data).

Service: news, offers, functionality for a better user experience, (mobile) apps, Recommended Content or Personalized Advertisements that FORI BV delivers or makes available on or through a FORI Domain.

User: you who visit a FORI Domain to enjoy a Service as a consumer. This can be done directly through our websites or after installing one of our apps.

Personalized Advertisements: commercial information that is tailored to the interests of a User (based on Click Behaviour) or Registered User (based on Click Behaviour and Registered Data).

Registered User: you who register your personal information to create an account with a FORI Domain in order to enjoy a Service as a consumer.

Registered Data: personal data that a Registered User provides to FORI BV as a result of registering with that FORI BV. These details differ per FORI Domain, but usually include: first name, surname, e-mail address, street, house number, postcode, place of residence, gender, date of birth, desired newsletters, telephone and/or mobile number. This is not an exhaustive list of data.

Clicking Behaviour: a User's or Registered User's interests derived from cookies and similar technologies from the use of a Service on FORI Domains and from visits to and interaction on third party websites.

Clicking Behaviour can be collected for both a User and a Registered User and contains primarily:

- Session data: operating system, device type and browser. This is necessary to provide you with a good user experience.
- Visited pages where we classify you into areas of interest. We do this by adding keywords to certain sections or articles so that we can show you Recommended Content and Personalized Advertisements. (e.g. sports, lifestyle, car enthusiast)

FORI Domain: a website or (mobile) application offered or operated by FORI BV.

FORI BV: the legal entity that offers/supplies a Service

1 Services to Users

1.1 Subject matter

If you visit a FORI Domain as a User, the responsible FORI BV will allow you to access Services free of charge.

Overview of the different services

Service	No Agreement	Agreement as user	Agreement as registered user
Services on Fori BV			
Participation in actions and competitions via the websites	No	No	Yes (in accordance with the competition rules)
Subscribe to newsletters of your choice and manage them	No	No	Yes
Recommended Content	No	Yes based on Clicking Behaviour	Yes based on Clicking Behaviour and Registered Data
Personalized Advertisements	No	Yes based on Clicking Behaviour	Yes based on Clicking Behaviour and Registered Data

The Services available to Users are less extensive than those available to Registered Users. If, as a User, you wish to enjoy the Services, you must accept this agreement so that the responsible FORI BV can provide you with the Services.

1.2 Clicking Behaviour

As a User, you do not have to pay for the available Services. However, the responsible FORI BV does need access to your Click Behaviour in return for the free

Services. Your Clicking Behaviour is also necessary to provide certain Services such as Featured Content or Personalized Advertisements.

1.3 No obligation

You may visit a FORI Domain at any time without accepting this Agreement as a User, but you will not be able to access the Services available to Users. This is the agreement we propose. If you do not accept the Agreement, you will still have access to certain content but it will be more limited. In addition, you will still see advertisements, but these will not be tailored to your interests.

2 Services to Registered Users

2.1 Subject matter

If you visit a FORI Domain as a Registered User, the responsible FORI BV will allow you to access Services free of charge.

Overview of the different services

Service	No agreement	Agreement as user	Agreement as registered user
Services on Fori BV			
Participation in actions and competitions via the websites	No	No	Yes (in accordance with the competition rules)
Subscribe to newsletters of your choice and manage them	No	No	Yes
Recommended Content	No	Yes based on Clicking Behaviour	Yes based on Clicking Behaviour and Registered Data
No Personalized Advertisements	No	Yes based on Clicking Behaviour	Yes based on Clicking Behaviour and Registered Data

The Services available to Registered Users are more comprehensive than those available to Users. If you wish to enjoy the Services as a Registered User, you must accept this agreement so that the responsible FORI BV can provide you with the Services.

2.2 Clicking Behaviour and Registered Data

As a Registered User, you do not have to pay for the available Services. However, the responsible FORI BV does need access to your Click Behaviour and Registered Data in return for the free Services. Your Clicking Behaviour and Registered Data are also necessary to provide certain Services such as Recommended Content and Personalized Advertisements.

2.3 No obligation

You may visit a FORI Domain at any time without accepting this Agreement as a Registered User, but you will not be able to access the Registered User Services. This is the agreement we propose. If you

do not accept the agreement, you will still have access to certain content but it will be more limited. You will still see advertisements, but these will not be tailored to your interests.

2.4 Logged on surfing

As a Registered User, you can only enjoy the available Services of FORI BV when you are logged in to the relevant FORI Domain. You can decide at any time

to surf when you're logged off. In that case, you will not be recognized and your Click Behaviour and Registered Data will not be tracked. At any time you can decide to log back in as a Registered User in order to enjoy the Services again.

3 Services

The available Services vary by FORI Domain and depending on whether you are a User, a Registered User or neither (in the latter case, you do not wish to enter into an agreement).

Which FORI BV offers Services through which FORI Domains can be found above.

4 Duration and end of the agreement

4.1 Duration

Your agreement as a User or Registered User is of indefinite duration. You can terminate the agreement at any time without notice or compensation. FORI BV can terminate the agreement at any time by means of a notification with a notice period of 15 calendar days without being liable to pay any compensation.

4.2 Termination

In order to terminate the agreement, you must delete your cookies (agreement as a User) or delete your account (agreement as a Registered User). You can have your account deleted by sending an email to privacy@fori.be.

Once you have terminated your agreement and wish to regain free access to the Services, you will be required to re-enter into the agreement.

4.3 No right of withdrawal

If you register as a consumer, you acknowledge that you do not have a right of withdrawal under consumer law because the contract includes the delivery of digital content, the execution of which starts immediately with your explicit consent. The absence of the right of withdrawal does not affect your ability to terminate the contract at any time (see Articles 4.1 - 4.2).

5 Information on the grounds of data protection

5.1 Purpose and processing ground

Your personal data will be processed by the FORI BV that provides you with the Service(s) for customer management purposes based on the need to execute the agreement with you. In our Privacy Policy you will find more information about how the FORI BV in question processes your personal data.

6 Cookies

In order to provide the personalized content and advertisements under the agreement, we use cookies and other technologies. You can find more information about this in our Cookie Policy.

7 Other provisions

7.1 Applicable law and jurisdiction

This agreement is exclusively governed by Belgian law, without prejudice to mandatory provisions that would provide for another law. The courts of the place where we have our registered office have exclusive jurisdiction to settle disputes relating to this agreement, without prejudice to the

applicable mandatory legislation which would provide that the courts of your domicile would have jurisdiction.

7.2 Alternative dispute resolution

If you are a consumer, you can contact the competent consumer ombudsman service:

For all services of FORI BV: Consumer ombudsman service of the Federal

Government: <https://www.consumentenombudsdienst.be/nl>

In the event of disputes of a cross-border nature, you can appeal to the European Commission's online dispute resolution service via the following link:

<https://ec.europa.eu/consumers/odr/main/?event=main.home.show>.

7.3 Modification

FORI BV may change the terms and conditions of the agreement and the Service at any time.